



Harmonised Framework for Impact Reporting for Social Bonds

June 2023



Contents

Harmonised Framework for Impact Reporting for Social Bonds	3
Core Principles for Reporting	5
Recommendations	6
Annex I – Impact confirmation on target population	8
Annex II – Sample summary template for reporting on social portfolios/projects	9
Annex III - Working list of sample social indicators	11

Disclaimer

This document does not constitute an offer to purchase or sell securities nor constitute specific advice of whatever form (tax, legal, environmental, accounting or regulatory) and does not create any rights in, or liability to, any person, public or private. Issuers adopt and implement the mapping voluntarily and independently, without reliance on or recourse If there is a conflict between any applicable laws, statutes and regulations and the guidelines the relevant local laws, statutes and regulations shall prevail.

Harmonised Framework for Impact Reporting for Social Bonds

Overcoming global development challenges and advancing objectives for the public good requires significant investment in projects that bring about positive social impact. Many of these investments are expected to be financed by debt instruments including bonds. Committing a section of the bond market to the financing of projects with expected positive social outcomes will channel existing and new pools of liquidity to address global challenges such as those exemplified in **Sustainable Development Goals (SDGs)**.¹

Social Bonds are bond instruments aligned with the four core principles of the <u>Social Bond Principles</u> (SBP)² where the proceeds are exclusively applied to finance or re-finance eligible social projects. These are projects with the objective to address or mitigate specific social issues and/or seek to achieve positive social outcomes especially, but not exclusively for a target population(s).³ It is acknowledged that the definition of target population can vary depending on local contexts and that, in some cases, such target population(s) may also be served by addressing the general public. Furthermore, the SBP explicitly recognise several eligible project categories, including providing affordable basic infrastructure, access to essential services, and affordable housing amongst others.

Social Bonds seek to increase investment in social projects. The issuance of Social Bonds has increased significantly in recent years, with an ever-increasing number of active issuers, investors and arrangers. The Social Bond market is expected to continue to grow in volume, issuer, currency and geographic diversity. Thus, increased transparency and reporting are critical to developing a robust Social Bond market and to maintaining the integrity of the market.

The path to harmonising reporting practices requires the identification of indicators that are compatible with different internal processes for managing proceeds and determining project eligibility. This document summarises the conclusions of the Social Bond Principles Working Group and aims to catalyse a broader discussion among issuers and investors. It outlines a framework for reporting on projects to which Social Bond proceeds have been allocated, including core principles and recommendations for issuers as they develop their own reporting. The document also provides a reporting template covering quantitative and qualitative information that issuers can adapt to their own circumstances (see Annex II).

The Social Bond Working Group (SBWG) acknowledges that there are a variety of indicators in use and that indicators may measure outputs, outcomes or long-term impact. While the purpose of Social Bonds is to finance projects with a positive impact, this can be measured by output, outcome and impact which can be used to track (positive) results as well as potential negative impact or missed targets. A non-exhaustive illustrative list of indicators for each category is proposed in Annex III. The SBWG emphasises that the output, outcomes and/or impact defined in an issuer framework should foremost be matching the stated objective of the projects that underpin the bond and increase the level of transparency and that including indicators for the sake of inclusion should be prevented. Types of indicators include⁴:

- **Outputs,** defined as the tangible or intangible practices, products and services that result from an organisation's activities. They should be measurable and readily determined and able to be (externally) verified. An example is the number of affordable dwellings built or homeless people served.
- Outcomes, defined as the changes, benefits, learnings or other effects (both long and short term) that result from the organisation's activities that are likely to occur as result of the output. An example is reduced rental costs for the target population compared to the national or regional rent index.

¹ The SDGs have been adopted by 193 countries and are based on agreement that each country faces specific challenges in its pursuit of sustainable development. Addressing these challenges in order to achieve the SDGs by 2030 represents an immense investment opportunity.

² For the full definition of social projects and list of social project categories, refer to the <u>Social Bond Principles</u>. Bonds that intentionally mix green and social projects are referred to as Sustainability Bonds, guidance for which is provided separately in the <u>Sustainability Bond Guidelines</u>.

³ Issuers may refer to the Q&As related to Social Bonds added to the <u>Guidance Handbook</u> in 2020.

⁴ Adapted from the EVPA definitions which have been endorsed by the EC as the EU-wide best practice standard of impact measurement (available online at: <u>https://evpa.eu.com/uploads/publications/IM-Guide-English.pdf</u>) and modified with input from various ICMA Social/Green Bond Impact Reporting Sub Working Group Members including investors and issuers.

• Impacts, defined as the attribution of an organisation's activities to broader and longer-term outcomes. These may take a certain number of years to become evident after the project activities are completed and in certain cases may be experienced only after the bond has matured. An example is the reduction in health issues related to homelessness in the served jurisdiction attributed to the efforts of the funded project.

Note: To accurately calculate social impact, outcomes need to be adjusted for: (i) what would have happened anyway ("deadweight"); (ii) the action of others ("attribution"); (iii) how far the outcome of the initial intervention is likely to be reduced over time ("drop off"); (iv) the extent to which the original situation was displaced elsewhere or outcomes displaced other potential positive outcomes ("displacement"); and for unintended consequences (which could be negative or positive).⁵

Suggested output and outcome metrics listed in Annex III all fall under the umbrella of 'social indicators'.

⁵ Aligned with EVPA guidelines on impact measurement (available at <u>https://evpa.eu.com/uploads/publications/IM-Guide-English.pdf</u> Pag. 17) and Social Return on Investment methodology (available at <u>https://static1.squarespace.com/static/60dc51e3c58aef413ae5c975/t/60f7fa870f31d77fba3d5fc9/1626864270430/The-SROI-Guide-US-edition.pdf</u> pp. 54-63).

Core Principles for Reporting

- 1. **Issuers should put in place a formal internal process for the tracking of proceeds.** A defining characteristic of Social Bonds is that proceeds are allocated only to support projects that meet the issuer's predefined eligibility criteria. Issuers are encouraged to explain the key characteristics of the approach they use for determining eligibility and tracking.
- 2. Issuers should report on the use of Social Bond proceeds and on the expected social impacts at least annually. Issuers should make and keep readily available up to date information on the use of proceeds to be renewed annually until full allocation, and on a timely basis in the case of material developments.
- 3. Issuers should identify the social project categories to which Social Bond proceeds have been allocated, such as the eligible project categories identified in the Social Bond Principles. Issuers are encouraged to provide further details on the project category, such as sector of operation. Issuers are also encouraged to identify alignment with market-wide social or development objectives, such as the Sustainable Development Goals (SDGs), to help investors that may use them as part of their investment decisions.⁶
- 4. Issuers should identify the relevant target population(s) intended to benefit from the eligible Social Projects. It is acknowledged that the definition of target population can vary depending on local contexts and that, in some cases, such target population(s) may also be served by addressing the general public. Issuers are expected to provide additional information as to why the population and/or public have been targeted, for example, by explaining why it is considered under-served or vulnerable, or by providing the income threshold used.
- 5. Issuers should report the output, outcome and/or impact of projects financed by Social Bond proceeds either on a project level or on a portfolio level throughout the life of the Social Bond. The latter might be necessary if confidentiality considerations restrict the detail that can be disclosed or useful if a large number of small projects is financed by a Social Bond. It is recommended that the issuer indicate whether the reporting metrics are focused on output, outcome or impact.
- 6. The impact report should illustrate the expected social impact made possible as a result of projects to which Social Bond proceeds have been allocated. Reporting may be based on ex-ante estimates of expected annual impacts for a representative year, and/or annual actual impacts (ex-post) where available, once a project is completed and operating at normal capacity. If reporting on a portfolio level, ex-ante estimates can be based on the annual analyses per portfolio and if several categories are financed, per category. The method of estimating the impacts should be made transparent. As the report may include the estimated results of projects that are still in the construction or implementation phase, there is no guarantee that these results will ultimately materialise. The reporting is thus not intended to provide actual results achieved in a specific year or reporting period.
- 7. Issuers should report the pro-rated share (as a percentage of the issuer's share of the total financing) of the overall impact results of the projects or portfolio of projects. Issuers may also seek to typically report on the overall results of the portfolio, especially where they believe that their financing has played a catalytic role.

6 Issuers may refer to "Green Social and Sustainability Bonds: a mapping to the sustainable development goals".

Recommendations

- A. *Eligibility:* When applicable, issuers are greatly encouraged to be transparent about projects with partial eligibility and disclose whether and to what extent they accept partial eligibility⁷. Should an issuer use criteria that require allocating Social Bond proceeds to a project with partial eligibility, then it is recommended to illustrate all assumptions about which component each disbursement relates to (e.g. if it is assumed that disbursements are first made to the 'social' component, or pro-rated between the 'social' and 'other' components). In addition, issuers may also report the portion of the total project that is Social Bond eligible.
- B. Reporting Indicators: Issuers are encouraged to use output, outcome and/or impact metrics relevant for their projects and utilise existing indicator lists and catalogues wherever possible. Quantitative indicators are greatly encouraged. The SBWG encourages issuers to identify indicators that are feasible and practical, but at the same time, capture tangible social changes that are expected as a result of the project. For example, metrics may be in terms of numbers of people who benefit, or number of facilities. If the project will also have climate-related impacts, issuers are encouraged to also report on the relevant established green metrics. The working group acknowledges that in some cases quantitative indicators may not fully represent the social impacts that are expected from the project or may not be feasible. In such cases issuers are encouraged to supplement or substitute with qualitative information.
- C. Indicator Methodology: For comparability and transparency, it is highly recommended that issuers provide background on the methodology and assumptions used for the calculation of social indicators. Most notably, issuers are encouraged to explain if social indicators represent incremental change between a baseline and a target (relative figure) or the total future figure without consideration of the baseline starting point (absolute figure). If baseline figures are used, issuers should disclose the rationale. Complex recalculations that are not publicly disclosed in documentation related to the Social Bond issuance or to the project or entity being financed through the Social Bond should be avoided. Caution should be taken in comparing projects, sectors, or whole portfolios because assumptions and methodologies can vary significantly. In cases when the expected impacts of different project components may not be reported separately, issuers may attribute the impacts to each component based on its relative share in the related financing, disclosing the attribution approach. Issuers have the option to combine the reporting metrics for multiple sectors into a single table. If reporting on the total number, then this should be made clear in that reporting table. Issuers are encouraged to collect and report impact data regularly against a consistent set of indicators and to provide comparative data and year-on-year trend analysis where possible.
- D. Share of Financing and Reporting: Issuers are encouraged to explain the methodology they use to determine the share of eligible project financing being applied to impact calculation. This is the share of the total project cost that is financed by the issuer. Issuers may also report the total project cost. Depending on the way in which proceeds are allocated, there can be differences in the approach to impact reporting.

When aggregating impact metrics, only the pro-rated share should be included in the total.

If allocations are to individual projects, it is recommended that the report identifies the specific projects and clearly defines, for each project, the total project results (including financing from all sources) with information about the total project size and/or the issuer's share of total financing (project-by-project report); and/or aggregates project-by-project results including only the pro-rated share (as a percentage of the issuer's share of the total financing) of the total projects' results (portfolio report based on project-by-project allocations).

If allocations are to a portfolio of projects, issuers typically report on the overall results of the portfolio (portfolio report based on portfolio allocations). Issuers are however encouraged to also report the pro-rated share of the overall results.

E. Life of Project Impact: Issuers are encouraged to collaborate with experts if reporting on the estimated lifetime impacts and/or project economic life in years. Although such reporting is beneficial, social projects rarely lend themselves to simple calculations of lifetime impact. Issuers should avoid any simple multiplication of the project economic life by the estimated annual impact, as this does not take into account ramp-up and ramp-down phases of the project life cycle, or the compounding benefits that can accrue from social projects. For example, sanitation facilities that may lead to better local health outcomes and then to economic growth.

⁷ The SBWG acknowledges that there may be instances where only a portion of an overall project may be eligible for Social Bond financing. For example, a project where a portion of the project is designed to benefit a target population and another portion of the project targets an ineligible population.

- F. Assumptions and Ex-Post Verification: In case the issuer samples ex-poste verification of specific projects, it is recommended that the relevant impacts are used in reporting to illustrate the accuracy of the ex-ante assessments. An important consideration in estimating social indicators is that they are often based on a number of assumptions. While technical experts aim to make sound and conservative assumptions that are reasonable based on the information available at the time, the actual social impact of the projects may diverge from initial projections. For example, social, economic, technical, political and legal changes can cause deviations from projections. In any case, transparency on the assumptions would clarify the reasons behind any divergences between ex-ante and ex-post assessments. For more information on ex-post verification, please refer to Annex I "Impact confirmation on Target Population".
- G. *Report Period:* When possible and if applicable, issuers are encouraged to define and disclose the period and process for including projects in their report. There are several options for choosing when to add/remove projects to/from the report. Projects can be added/removed to/from an impact report either directly or indirectly via adding/removing them to/from a portfolio when reporting on a portfolio level. As part of its due diligence in monitoring projects included in its Social Bond programme, an issuer may elect to remove a project from its Social Bond programme, in which case it could cease reporting on such a project unless or until there is a subsequent decision to restore the project's eligibility.
- H. *Disbursement Reporting:* It is recommended that issuers' Impact Reports indicate the timing of disbursements, i.e., the year of such disbursements (or other measures to describe this aspect) or, when applicable, the project stage from a financing point of view (such as signed, disbursed, repaying).

Annex I – Impact confirmation on target population

Impact confirmation on target population refers to the process of collecting impact data from target populations (that in specific cases can be assimilated to the general population) whose lives the proceeds of the bonds are intended to impact. The purpose of impact confirmation on target population is to assess the effectiveness of the use of proceeds using an inclusive, bottom-up approach that will improve transparency of reporting and mitigate the risk of impact washing. It is also recognised that, for some kinds of projects and contexts, impact confirmation on target population can be more time feasible and relevant than for others.

As such, while impact confirmation on target population is recommended, it is entirely voluntary.⁸ Impact confirmation on target population can be conducted by the issuer who can involve a third-party to provide support with data collection, conducting digital surveys, etc.

Depending on the scope of the project and the feasibility, impact confirmation on target population can be done:

- Pre-issuance: impact confirmation prior to the Social Bond issuance is done to verify the robustness or accuracy of assumptions
 used to describe how the 'use of proceeds' will benefit the target population and to select what impact metrics are most relevant to
 use for reporting post issuance; and/or
- Post-issuance: impact confirmation post issuance of the Social Bond is done to verify whether impact reports are based on actual outcomes experienced by the target populations.

For instance, impact confirmation on target population can be done with a randomly selected sample of the target population that is representative of the total population; individuals can request to provide input on a voluntary and anonymous basis at an agreed upon frequency. The issuer can voluntarily elaborate on their approach (size, methodology, data collection frequency and tools, etc.) in their Social Bond framework and subsequent impact reports under the 'reporting' section.

⁸ Please note that, through the impact confirmation process, all kinds of output, outcome and impact can be gathered to assess the final effect of the use of proceeds on the target populations.

Annex II – Sample summary template for reporting on social portfolios/projects

The below reporting template can be downloaded in excel format on ICMA's website

Name	Project Category		Target Population	Allocation information					Social Indicators			
Project Name	SBP Category	Sub-category	SDG addressed (Goal & Target, as relevant)	Target Group	Signed amount (currency)	Share of Total Financing (percent)	Eligibility of Social Bond (% of signed amt.)	Allocated amount (currency)	Portfolio lifetime or budgetted years (years)	Indicator 1 (#, unit of measure, absolute or relative)	Indicator 2 (#, unit of measure, absolute or relative)	Indicator n (#, unit of measure, absolute or relative)
	a/	b/	c/	d/	e/	f/	g/	h/	i/	j/	j/	j/
ex. Sample Water Project	Affordable basic	Water	6,1	Underserved households with no water connection	USD 5 million	100%	100%	USD 5 million	5 years	1,000 households connected (absolute)	1 plant constructed (absolute)	
	infrastructure	Sanitisation/										
		sewage										
		Public transport										
	Access to essential	Health Care Education and Vocational Training Financial										
		services										
	Affordable housing											
	Food security											
	Socioeconomic advancement and empowerment											
	Employment	SME financing Microfinance										
	generation	Other										

Sample Summary Template for Reporting on Social Portfolios/Projects

Notes:

- a/ Eligible category
- b/ Eligible sub-category (if applicable). Sub-categories mentioned here are examples and may not be complete.
- c/ Relevant SDGs (if applicable) which are addressed by the financed portfolio/project and fit to the chosen SBP (sub)category
- d/ Eligible target populations may include:
 - 1) Living below poverty line
 - 2) Excluded and/or marginalised populations and/or communities
 - 3) People with disabilities
 - 4) Migrants and/or displaced persons
 - 5) Undereducated
 - 6) Underserved, owing to a lack of quality access to essential goods and services
 - 7) Unemployed and/or workers affected by climate transition
 - 8) Women and/or sexual and gender minorities
 - 9) Aging populations and vulnerable youth
 - 10) Other vulnerable groups, including as a result of natural disasters, climate change, and/or climate transition projects that cause or exacerbate socioeconomic inequity
- e/ Signed/budgeted amount committed by the issuer for the portfolio or portfolio components eligible for Social Bond financing
- f/ This is the share of the total portfolio/project cost that is financed by the issuer
- h/ This is the share of the total portfolio/project costs that is Social Bond eligible
- i/ Based on either the expected economic life or financial life of the portfolio/project
- j/ Indicators may include people, projects or facilities, for example: number of people, hospitals, schools, care facilities etc. Specify if the given indicators are relative or absolute figures. It is recommended to specify the level of the indicator i.e. output, outcome, impact.

Annex III - Working list of sample social indicators

This annex includes an illustrative list of quantitative social indicators that may be considered. This list is not meant to be comprehensive and each column is to be considered individually as indicators on the same row are not necessarily related.

The SBWG acknowledges that there are a variety of indicators in use. This annex is not intended to recommend any specific indicator, nor is it intended to be exhaustive. Several SBWG members have contributed to this evolving list of sample social indicators. Issuers are expected to be able to distinguish between output, outcome and impact based on the project context (proposed social indicators may work for both categories depending on the nature of the project or organisation being financed).

Selection of metrics for ex-ante reporting

In cases where impact is expected to be experienced and measurable only in the long-term or beyond the bond tenor, issuers can choose to report metrics linked to a shorter term and to include a write up in the broader Social Bond Framework on how they expect this will lead to long-term impact post bond maturity. Indicators are available from various other sources e.g., GIIN IRIS+ (available here: <u>https://iris.thegiin.org/</u>), the United Nation's 169 sub-targets under the Sustainable Development Goals (available here: <u>https://sdg.humanrights.dk/en/goals-and-targets</u>).

Target population

A majority of the indicators in the table below are general examples and do not include the consideration of a specific target population. As such, issuers are encouraged to disaggregate data and to specifically define indicators to highlight the expected impact on specific target populations (for a non-exhaustive list of target populations, please refer to page 8 of this document). For example, if the Issuer identifies 'women' as the target population and the Social Bond use of proceeds aim to expand financial services, the output indicator could be 'number of women provided with access to affordable credit' and the outcome indicator could be '% income increase experienced by women'.

Pandemic-related indicators (*)

In light of the COVID-19 pandemic, the SBWG identified the below indicators marked with an asterisk (*) as particularly relevant for issuers who wish to report on pandemic-related indicators. Please note the identified indicators are not considered exhaustive.

Prefix for outcomes

All outcome indicators do not necessarily need to result in an 'increased' positive impact (e.g. increased income) or 'reduced' negative impact; some outcomes can be seen as positive impact when these maintain the current state given the circumstances. For instance, during the COVID-19 pandemic, issuers of Social Bonds whose proceeds empower low-income women to stay in the work force may not measure 'increased income' but instead would focus on 'income-level maintained' as a positive impact given the higher likelihood of women dropping out of the workforce during the pandemic. Issuers are encouraged to adapt the indicators suggested below to make this distinction clear and can provide further details in their Social Bond framework and other related reports to provide investors with context on why an outcome metric will be measured in a certain way.

Output	Outcome	Impact			
I - Access to essential services					
	Health SDG 3: Good Health and Well Being				
 Number of patients benefitting from healthcare or medical treatment* Number of individuals receiving preventative care* Number of individuals undergoing early- detection tests* Number of hospital beds* Number of clinics built in identified areas of need* Number of beneficiaries receiving access to mobile health clinics or e-health services* 	 Increased hospital bed capacity and/or decreased density Reduced cost of treatment or reduction in avoidable hospitalisation for acute conditions* Reduction in care avoided due to affordability issues* Cost reduction for standard treatments and medicines Decreased distance to healthcare facilities in a region* OR Reduced average distance between patient and healthcare provider Improved proximity or connectivity of healthcare system* Improved timeliness or promptness of care* 	 Improvement in quality of life Increase in life expectancy Morbidity reduction 			
 Number of hospitals and other healthcare facilities built/upgraded* Number of units of medical equipment purchased* 	 Reduced average time between diagnosis and treatment* Increased personnel density Increased % population with ability to access medical care Reduced no. of visits to achieve functional health (return to work/recreation) Reduced number of false positives/negatives* Improved care coordination* Increased use or introduction of electronic medical records or medication order entry systems* 	 Reduced mortality Improved health equity Improved healthcare accessibility Improved healthcare affordability (improved ability to pay/healthcare coverage, reduced problem aggravation due to delayed care) Improved responsiveness of healthcare system 			
Number of low-income individuals provided with affordable health insurance*	 Reduction in out-of-pocket expenses for low- income population* Reduction in insurance claim processing time & cost* 				
Number of health-related R&D programs funded*	Increased medical/pharmaceutical innovation				
Live births in hospitals					
Number of children benefitting from paediatric care		 Reduction in childhood mortality (< 5 years) Reduction in infant mortality (< 1 year) Reduced maternal mortality rates 			
Number of women provided with access to affordable maternal and reproductive healthcare products	Improved maternal health outcomes	Reduced maternal mortality rates			
 Number of people vaccinated* (broken down by age, income-level, gender) 	Reduction in communicable disease rates*	 Improved public health^{9*} 			

9 It is recommended to clarify the particular aspect of public health, as relevant.

Output	Outcome	Impact				
Education SDG 4: Quality Education						
 Students reached (breakdown by gender) Number of education facilities and/or initiatives Number of textbooks and teaching materials supplied 	 Increased % of girls or gender parity in school (breakdown by primary, secondary, etc as needed) Increased % of girls or young women with advanced degrees (breakdown by college/ university as needed) Increased school enrolment rate Reduced school dropout rate Improved child literacy rate 	 Increased literacy rate Decreased youth unemployment rate Increased percentage of population who has graduated from tertiary education 				
 Number of vulnerable students Number of people with a rare disease being provided access to services and adequate medication 	 Increased percentage of students with special educational needs in regular classrooms 					
Teachers trained	Improved teacher-student ratio					
 Number of people provided with skill development and/or vocational training ideally for in demand subjects (breakdown by gender) 	Increased participation rate in the workforce especially for in demand professions					
 Number of beneficiaries who have received medical/health training* 						
SDG 1: No Poverty – SDG 5: Gende	Financial services r Equality - SDG 8: Decent Work and Economic C	Growth - SDG 10: Reduced Inequalities				
 Number of loans to SMEs in low-income areas and/or microenterprises Number of people provided with access to financial services Number of low-income people provided with access to affordable microcredit/microfinance Number of low-income people provided with access to micro insurance products Number of low-income people provided with access to micro savings products 	 Increased income Increased savings Increased insurance coverage Improved financial literacy Improved access to financial markets Strengthened financial inclusion 	 Enhanced financial resilience/security of population Expansion of financial accessibility for low-income families Improved economic growth/GDP Increased demographic dividend Reduced physical and mental pain Improved quality of life by easing the burden of housing expenses for low-income families Reduced gap in financial accessibility according to gender Reduced income inequality/Gini coefficient 				
	II - Socioeconomic advancement & empowerme	ent				
SDG 1: No Poverty - SDG 5: Gender I	Women empowerment Equality - SDG 10: Reduced Inequalities - SDG 1	6: Peace, Justice and Strong Institutions				
 Number of low-income, rural or minority women provided with access to micro-savings and micro-insurance products Number of low-income, rural or minority women provided with access to affordable credit Number of women provided with access to technology Number of women provided with access to information or financial services through digital products/services 	 %/\$ value increase of income %/\$ value increase of financial security Increased women's access to information OR reduced gender-based information asymmetry Increased women's safety and security 	 Improvement in women's agency or ability to fully participate in social, economic, political processes Improvement in women's opportunities or [reduced] gender-based discrimination Improvement in women's endowments or access to resources, skills, knowledge Reduced pay inequity/gender pay gap Reduced gender-based violence/intimate partner violence Improved human security or reduced risk of conflict 				
 Number of loans made to SMEs with majority women in senior management or ownership positions 	 Improved gender parity in leadership positions Increase in access to capital for women-owned or led SMEs 					
 Number/value of loans made to SMEs with majority women in workforce or supply chain Number of women integrated into formal workforce or provided with sustainable livelihood opportunities 	 Increased % of women in the workforce Women employment rate/female labour force participation rate 					

Output	Outcome	Impact
 Number of women provided with decent work conditions (safety protocols (including personal protective equipment), adequate sanitation facilities, regular breaks, decent wages and working hours in line with national standards, etc) 	 Improved quality of life for women in the workforce Reduced risk of injury or chronic health conditions for women in the workforce % Reduction in accident rates, fatality rates, and/ or occupational disease rates for females 	
 Number of women provided with access to equal pay employment opportunities 	Increased income for womenHigher retention rate for female employees or workforce	
	Social inclusion for the disadvantaged ninorities, rural areas, disabilities, climate hazard G 10 Reduced Inequality - SDG 13 Climate Actio	risks, high conflict areas) n - SDG 16 Peace, Justice and strong institution
Number/share of disabled people employed		 Improved access to social protections, economic, technological, and financial services as well as natural resources
Beneficiaries of minimum benefits		 Increase in GDP per inhabitant Decrease in the number of workers exposed to job insecurity or social insecurity
Number of smallholder farmers reached	Poverty-endangering rateYouth unemployment rate	 Improved human security and human rights Mitigated economic inequality by offering wider employment opportunities
Number of products and services serving low- income groups	Income wealth ratioShare of child labourIncome per inhabitant	 Strengthened resilience to climate change Reduced inequality among the climate-vulnerable class*
Number of vulnerable people benefitting from measures to mitigate the consequences of climate change such as natural disasters		 Improved climate justice for economically disadvantaged populations at risk of climate disasters
		 Improved opportunities for social participation to various vulnerable groups and expanded minimum income protection system
SDO	Access to technology G 9: Industry and Innovation - SDG4: Quality Edu	cation
 Number of SMEs that receive support for equipment, facilities and technological modernisation 	Share of people with mobile network access	
Number of loans granted to low-income households for installations of improvement technologies	 Improved access to information Increased % of women with access to information, networks or resources due to technology or digital 	Improved GDPImproved quality of life
Number of first-time internet connections*	 products/services Improved access to finance and financial markets (via technology) 	Improved productivity
 Number of beneficiaries receiving technology products (such as laptops and tablets) to enable remote learning* 	 Improved access to remote learning* 	
	III - Employment generation SDG 8: Decent Work and Economic Growth	
 Number of loans to SMEs and/or microenterprises* 	Reduced unemployment	
Number of people trained in new vocational skills	Number of people benefiting from improved employmentNumber of people with upskilled employment	Increase in GDP
 Jobs created, supported, and/or retained* Number of disabled people employed 	Rate of employment of people with disabilities	

Output	Outcome	Impact		
SDG 1: No Poverty - SDG 2: Zero Hunger -	IV - Food security and sustainable food system SDG 12: Responsible Consumption and Producti Security and Strong Institutions			
Number of people provided with access to affordable, safe, nutritious, and sufficient food	 Reduced number of food insecure people Increased proportion of population provided with safe, nutritious and sufficient food 	Reduction in malnutrition rates		
 Farmers provided with training (climate smart training/organic etc) Farmers provided with access to agricultural inputs (financial inputs, equipment, etc) Farmers provided with fair prices 	 Increased production of Fair-Tade certified products 	 Increased rates of agricultural productivity Share of target population with adequate food supply Reduced rates of poverty for farmers Increased rates of economic, social and environmental resilience for farmers 		
Hectares of land cultivated for which use has been improved, i.e. replanted, reforested, landscaped	Improved yieldReduced wastageImproved soil quality	 Reduction in per capita food waste Increased efficiency of local resources Strengthen capacity of agri-food chain to climate 		
Number of people benefiting from agricultural projects and using improved farming technology	 Improved water efficiency Reduced pesticide use Increased production with organic/sustainability standards 	Reduced rates of resource related conflicts		
	V – Affordable basic infrastructure			
	Water / Sanitation SDG 6: Clean Water and Sanitation			
Number of water infrastructure projects built/ upgraded	 Percentage/size of populations provided access to clean water and/or sanitation 			
Number of new household water connections	 Decreased number of hospitalisations linked to water-related diseases Reduced healthcare costs for family or local government 	 Increased access to clean, affordable water and sanitation Improved health outcomes for community Reduced risk of pandemics/communicable 		
Number of people provided with adequate and equitable sanitation	 Reduction rate in the incidence of sanitation related diseases Reduced % of water-borne diseases in community Treatment of hazardous waste (%) 	diseases*		
SDG 9: Industry, Inno	Transport ovation, and Infrastructure - SDG 11: Sustainable	Cities and Communities		
Kilometres of feeder roads rehabilitated/ constructed				
Number of people with access to affordable transport systems				
 Length of sustainable road construction with equitable access Number of residents benefitting from basic infrastructure new/upgraded which is otherwise not accessible (i.e. rail transportation, development road) 	Share of people with access to public transport	 More equitable mobility More affordable mobility Improvement in sustainable/eco-friendly/low carbon mobility 		
 Number of additional transport units purchased to allow for social distancing* 	Decreased transport density*			

Output	Outcome	Impact				
Power SDG 7: Affordable and Clean Energy - SDG 13: Climate Action - SDG 14: Life Below Water						
Number of new household power connections	 Reduction in CO2 emissions Improvement in air quality/reduction in respiratory diseases 					
Number of people provided access to clean and affordable energy	 Increased #/% of rural areas/households with access to electricity (clean, affordable energy) Reduced wastage across agricultural/fisheries/ pharmaceutical supply chains 	Enhanced resilience of the power gridImproved productivity of the population				
SDG 1	VI - Affordable housing 1: Sustainable Cities and Communities - SDG 1: N	lo Poverty				
Number of dwellings	 Rental costs compared to the national/regional rent index 					
 Number of individuals/families benefiting from subsidised housing 	 Improved access to affordable housing or housing loans* Reduction in number of people experiencing poor housing and homelessness 	Improved safety and shelter outcomes				
Disabled people with access to well-equipped dwellings						
Participation (rate) of tenants in communities activities	 Increase in women's ownership of property and housing 					
Share of under-served tenants (such as women, minorities, etc)						





The Social Bond Principles







Contact details

ICMA Paris 62 rue la Boétie 75008 Paris France socialbonds@icmagroup.org

www.icmagroup.org